

American Pharmacists Association

*Headquarters
Dedication
Ceremony*

Friday, November 13, 2009

2:00 pm - 4:00 pm

2215 Constitution Avenue, NW

Washington, District of Columbia





Program

Welcome

William M. Ellis
Executive Director & CEO
American Pharmacists Association Foundation

Opening Comments

Ed L. Hamilton
President
American Pharmacists Association

Presentation of the Colors

Maryland Society Sons of the American Revolution Color Guard

National Anthem

**United States Public Health Service
Commissioned Corps Ensemble**

Recognition of the Campaign Leadership

Calvin H. Knowlton, Campaign Cochair
President
American Pharmacists Association Foundation
Chair & CEO
Revolution Care Inc.

Bringing Your Medicines to Life

Fred Hassan, Campaign Cochair
Retired Chairman & CEO
Schering-Plough Corporation

A New Home for APhA and the Profession

Thomas E. Menighan
Executive Vice President & CEO
American Pharmacists Association

Reflections on the Journey

John A. Gans
Executive Director, Healthcare Leadership
Professor of Healthcare Business and Policy & Professor of Pharmacy
Mayes College of Healthcare Business and Policy
University of the Sciences in Philadelphia
Former Executive Vice President & CEO (1989–2009)
American Pharmacists Association

Comments from the Developer

Kathleen L. Webb
Executive Development Officer
JBG Companies

Building Dedication and Ribbon Cutting

Katherine Ott
Curator
Division of Medicine and Science
Smithsonian Institution

All guests are invited for a tour of the building and to a celebration reception.



A New Home for the Association

Knowing that the new headquarters building would sit forever in the midst of Washington's glorious monuments, APhA realized that the building would have to meet exceptional standards of design excellence. The prominence of its location on the National Mall and its physical connection to the historic Pope building mandated that the design pass muster with all federal and District of Columbia review commissions. To meet this standard, APhA selected the firm Hartman-Cox Architects, highly respected for its expertise in neoclassical architecture. With the skillful guidance of Hartman-Cox, APhA, over a period of several years, succeeded in winning the approval of both the community and government review authorities. APhA also chose to meet the challenge of achieving a Gold rating for "green" building from the United States Green Building Council.

APhA's new building started off on the right foot when the ground to the north of the old annex was remediated to remove any trace of the dry cleaning chemicals dumped in the '40s and '50s by a previous occupant of the site. Considering its proximity to the Potomac River basin, the building was designed with exceptional ground water management systems; however, excavation disclosed that the building sits on a solid rock shelf. The two lowest levels had to be blasted out of the ground, a very delicate process in an urban area surrounded by historic structures. Seismographs were installed in surrounding buildings to ensure that vibration from blasting was contained within acceptable limits. Under the elegant exterior, APhA's new headquarters building is built to last. To meet government occupancy standards, it was necessary to build in "progressive collapse"—a structural system designed to allow a building to remain standing if a supporting column fails.

With the construction of the new annex, consisting of six floors above grade and two below, plus two parking levels, APhA's gross building area increased from 31,000 square feet to 359,026 square feet. The additional square footage allows the Association to rent space to the Department of State.

Unique Spaces and Enhancements

Ernest Mario Rotunda

One of the highlights of the APhA headquarters, the Ernest Mario Rotunda is a central domed space with a deep semicircular recess that highlights the statue of William Procter Jr., the Father of American Pharmacy. John Russell Pope designed this domed space with skylights and ornate pendentives that are similar to his later Tate Gallery rotunda in London. Renovations to the rotunda include new lighting and improved acoustics. In addition, all dressed stone has been cleaned and repointed. One of the most significant changes to this grand space is the commission of two original bronze sculptures that convey the pharmacist's role in making medicines and making medicines work. Opposite the sculptures are two marble pedestals, one inscribed with the pharmacist code of ethics and the other recognizing Dr. Ernest Mario for his support toward the restoration of the rotunda.

Art Gallery

In October 2007, Pfizer, Inc., gave the APhA Foundation *Great Moments in Pharmacy*, a collection of paintings depicting a comprehensive history of pharmacy. The

Pharmacy's Home on the National Mall

Historical Perspective

Located between the Lincoln Memorial and the U.S. Department of State and adjacent to the National Academy of Sciences, the site for APhA headquarters was authorized by an act of Congress in 1932 and is the only privately owned building on the National Mall.

The original structure has become known as the Pope building, after the architect John Russell Pope, whose work includes some of the most famous structures in Washington, DC. Pope was the architect for the Jefferson Memorial, National Archives, National Gallery of Art, and Constitution Hall.

The dedication of APhA headquarters was held on May 9, 1934. Twenty-five years later, in 1959, APhA broke ground for an annex to the original structure. The annex was completed within a year and dedicated during the 1960 APhA Annual Meeting. More than 40 years later, plans were unveiled at the 2001 APhA Annual Meeting to purchase the land behind APhA headquarters and replace the annex with a new structure. On January 26, 2007, APhA broke ground on a project that would add more than 300,000 square feet of space and enhance the historic Pope building.

The renovation and expansion of APhA headquarters augments the vision of Henry A.B. Dunning, Chair of the APhA All-Pharmacy Headquarters Building Campaign, who predicted in the 1934 dedication that "immediately in the rear of this building, there will begin the erection of another building" that will provide a venue for pharmacists from all related associations to gather to explore new opportunities, foster partnerships, and demonstrate the importance of the profession to the public, media, and policy makers.

collection, envisioned by George Bender and painted by artist Robert Thom (1915–1979), will be on permanent display in the Art Gallery, located in the Pope building. The paintings have been displayed at the Smithsonian Institution where they were viewed by more than 300,000 visitors. Other museums that have exhibited the paintings include the Denver Institute of Arts, the New York Metropolitan Museum of Art, the Oriental Institute of Chicago, and the Hotel des Invalides in Paris.

APhA Awards Gallery

Made possible by the support of Schering-Plough, the Awards Gallery showcases APhA awards and honors award recipients. Individuals and organizations are recognized through the APhA awards and honors program for their lifelong support and contribution to the art and science of pharmacy; their provision of pharmaceutical care, leadership, and mentorship to the profession; and their dedication to ensuring appropriate use of medications. The gallery features bronze plaques recognizing all past award recipients and marble pylons dedicated to current APhA award recipients.

Pulido-Walker Board Room

The space that once housed the APhA library has been transformed into a multifunctional, state-of-the-art board room. The space includes enhanced audio, video display, and video conferencing systems; all operate via a unified control system. The high-output LCD projector projects onto a 164-inch roll-down screen. Pictures of APhA Past Presidents and a reproduction of the *Founding of the American Pharmaceutical Association* painting adorn the walls.

Procter & Gamble Media Room

Located on the first floor of the new building, the Procter & Gamble Media Room will be used for various APhA communication functions such as media interviews, video production, and news conferences. The media content developed will include continuing education, interviews with association leaders and staff, author commentary on pharmacy publications, and demonstrations of techniques critical to patient counseling on the proper use of medications.

Federal Pharmacy Conference Room

Located on the sixth floor, the Federal Pharmacy Conference Room was established in honor of the outstanding contributions of federal pharmacists to improving the health of the nation; the conference room serves as a reminder to all who gather there of the men and women who are committed to the health and freedom of the United States. The room features a glass wall etched with the seal from each of the service areas and four plaques recognizing Distinguished Federal Pharmacy Award recipients, Federal Pharmacy Consultants, donors to the Flagpole Memorial, and donors to the Federal Pharmacy Conference Room.



East Terrace

The East Terrace is an outdoor, bilevel structure that will be heavily used for gatherings of the Association and other groups. The Terrace is flanked by the historic Pope building on the west side and the National Academy of Sciences, including the Albert Einstein Memorial, on the east side. To the south, the Terrace provides one of the many spectacular views of the National Mall and the Lincoln Memorial.

The East Terrace also provides the opportunity for individuals to buy a paver to create a lasting legacy while acknowledging a friend, family member, or mentor.

Potomac View Terrace

The Potomac View Terrace offers a panoramic view of downtown Washington, DC. To the east, one can see the United States Capitol and the Washington Monument; to the south, the Jefferson Memorial and Lincoln Memorial; and to the west, Arlington House, the United States Air Force Memorial, and the Potomac River. The Terrace can accommodate 600 guests and offers a unique space for receptions and meetings.

Botanical Garden

Located on the west side of APhA headquarters, the Botanical Garden is accessible to the public and to the many annual visitors to the National Mall.

The purpose of the Botanical Garden is to display and promote plants and botanicals that have medicinal and healing properties. Plants displayed in the garden are indigenous to the mid-Atlantic area.



A Commitment to the Environment

Through a conscious effort to minimize our environmental footprint and realizing the value of going “green,” APhA has laid the foundation for obtaining Leadership in Energy and Environmental Design, or LEED, certification. LEED certification verifies that a building project meets rigorous standards for sustainable design in the areas of sustainable sites, water efficiency, energy and atmosphere, materials and resources, and indoor environmental quality.

Some of the green features of APhA headquarters—

- Bike racks
- Preferred parking for low-emitting and fuel-efficient vehicles
- 50% of site area beyond building footprint is vegetated open space
- High-efficiency irrigation system and low-flow water fixtures
- High-efficiency heating and cooling systems that reduce energy use by 25%
- Comprehensive recycling program
- 10% of building material manufactured and harvested from within 500 miles of the site
- 10% of the materials made from recycled content
- Building systems provide 30% more outside air than is required



Not Just Bricks & Mortar

Knowlton Center for Pharmacist-Based Health Solutions

Community pharmacist-based services have measurable clinical and financial impacts. Recent pilot projects across the country have demonstrated these impacts over and over again. The center, established through a generous pledge from the Knowlton Foundation, expands on the results of APhA Foundation demonstration projects. The center also established the APhA Foundation Executive Residency in Association Management & Leadership, a training program designed to develop association executive apprentices with business acumen, management know-how, and leadership abilities.

Health Matters InSchool Program

During the early phases of the *Bringing Your Medicines to Life* campaign, sanofi-aventis supported an educational pilot program to increase the knowledge and understanding related to the proper use of both prescription and nonprescription medications by school-age children and their families and to explain the role of the pharmacist as a medication consultant. The APhA Foundation partnered with publisher Scholastic, Inc., to create an InSchool kit that was mailed to approximately 18,000 third-, fourth-, and fifth-grade teachers in the Washington, DC, area.





APhA Headquarters Timeline

- 1912** APhA General Secretary James Hartley Beal calls for “an Association home” in new *APhA Journal*.
- 1921** Beal appointed chair of the Committee on APhA Permanent Home.
- 1922** Lincoln Memorial dedicated and the National Academy of Sciences commences construction of its home.
- 1923** Henry A. B. Dunning appointed chair of APhA All-Pharmacy Headquarters Building campaign.
- 1924** First \$25,000 check presented to APhA to construct APhA headquarters.
- 1926** Dunning announces that pledges have exceeded \$500,000 for APhA headquarters.
- 1927** APhA membership selects Washington, DC, over Chicago as the location of the APhA headquarters.
- 1928** Dunning selects and makes down payment on lots where APhA headquarters building is to be constructed.
- 1929** APhA seeks closing of a street that would cross immediately in front of APhA headquarters and purchases more lots.
- 1931** John Russell Pope selected as architect for the design of APhA headquarters.
- 1932** Congress authorizes construction of APhA building and the closure of Upper Water Street.
- 1932** Groundbreaking takes place on the front lawn of building with architect John Russell Pope in attendance.
- 1933** Construction completed by George A. Fuller & Company.
- 1934** APhA headquarters dedicated on front lawn with a message from President Franklin D. Roosevelt.
- 1938** APhA Drug Standards Laboratory opens in basement to develop standards for the *National Formulary*.
- 1941** Statue of William Procter Jr., “Father of American Pharmacy,” unveiled in the APhA headquarters rotunda.
- 1943** APhA establishes World War II National Quinine Pool for U.S. government in the basement of APhA headquarters.
- 1948** Memorial flagpole honoring all pharmacists serving in wars of our country dedicated on front lawn.
- 1955** APhA obtains support to close Conger Laundry at corner of C and 23rd Streets, thereby opening land for expansion.
- 1956** APhA initiates plans to expand APhA headquarters with an east and west wing.
- 1958** APhA exchanges land with the government to construct an annex immediately behind the original building.
- 1959** Construction commences by Prescott Construction Company on annex to APhA headquarters. U.S. State Department opens immediately behind APhA.
- 1960** APhA dedicates annex at a ceremony held on the 23rd-Street side of the annex.
- 1964** APhA headquarters considered by U.S. government as the permanent home of the U.S. Vice President.
- 1974** APhA sells the Drug Standards Laboratory and the *National Formulary* to the U.S. Pharmacopeia.
- 1975** Saudi Arabia offers to buy APhA headquarters for its Embassy, but offer is declined.
- 1984** APhA celebrates 50th anniversary of its headquarters with a ceremony attended by hundreds of members.
- 1988** Glass front doors of APhA headquarters installed so that the bronze doors can be left open.
- 1993** Memorial flagpole updated to recognize pharmacists who served in Korea, Vietnam, and the Persian Gulf.
- 2001** Plans announced to purchase land behind APhA headquarters and replace annex with a new structure.
- 2006** APhA staff moves out of APhA headquarters to allow construction to begin. Groundbreaking held for the new APhA headquarters.
- 2007** Construction begins by Tishman Construction Corporation on APhA headquarters.
- 2009** APhA headquarters dedicated on November 13.

APhA Capital Campaign Leadership

COCHAIRS

Fred Hassan

Retired Chairman & CEO, Schering-Plough Corporation

Calvin H. Knowlton

APhA Foundation President
Chair & CEO, Revolution Care, Inc.

HONORARY COCHAIR

Gloria N. Francke (deceased)

APhA Honorary President (1986-1987)
Remington Honor Medalist (1987)

Joseph D. Williams

Retired Chair of the Board and CEO for Warner-Lambert Company
Remington Honor Medalist (1980)

COMMITTEE MEMBERS

Tery L. Baskin

President & CEO, RxResults

Anthony N. Civello

President & CEO, Kerr Drug

Joy H. Donelson

APhA Honorary President (2005-2006)

Carl F. Emswiler Jr. and Jewell Emswiler

Former APhA Foundation Board Members

John A. Gans

Former Executive Vice President & CEO, APhA

Robert A. Ingram

Vice Chair, GlaxoSmithKline

Ronald P. Jordan

Dean, University of Rhode Island College of Pharmacy

Ernest Mario

CEO, Capnia, Inc.

Thomas E. Menighan

Executive Vice President & CEO, APhA

Marilyn H. Rhudy

APhA President and Chair of the Board of Trustees (1991-1992)

Ronald J. Streck

President & CEO, Rx Distribution Network

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Wendy Friedig
Katie Horton
Eugene Lutz
Adele Pietrantonni

APhA Headquarters Project Team

Architect
Hartman-Cox Architects

Developer
JBG Companies

Construction
Tishman Construction Corporation

Interior Architecture & Design
Lehman Smith McLeish

Exhibit Design
MFM Design

Landscape Architect
James Urban & Associates

Acknowledgements

Thank you to our members for supporting APhA's vision of a new home for pharmacy and to the many contributors to the *Bringing Your Medicines to Life* campaign. Gifts to the campaign helped restore and enhance the historic spaces of our headquarters and also provided opportunities for dedications and legacies that will last a lifetime. The new building will continue to be a symbol of pharmacy's rich heritage at one of the most prestigious locations in the country.



