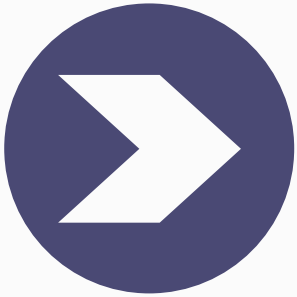


How to use APhA-ASP's

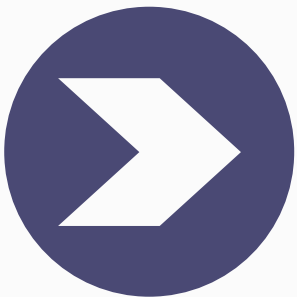
VIRTUAL POLICY POSTCARDS

in YOUR chapter!

WHAT IS A VIRTUAL POLICY POSTCARD?



The APhA-ASP Virtual Policy Postcards present a unique opportunity for student pharmacists and patients to send an email to their legislator to advocate for patient care and the profession of pharmacy



Virtual Policy Postcards allow APhA-ASP chapters to implement Policy Postcards into virtual events.

TWO DIFFERENT VERSIONS

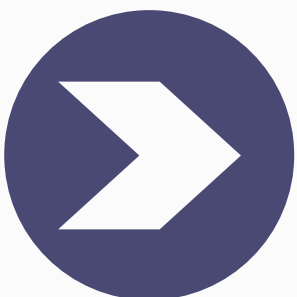
For Student Pharmacists

<https://oneclickpolitics.global.ssl.fastly.net/promo/2Vp>

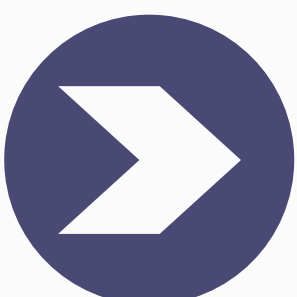
For Patients

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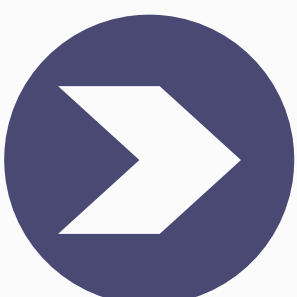
TIPS FOR USING VIRTUAL POLICY POSTCARDS



Set up a laptop or iPad at patient care project events and at chapter advocacy events and encourage patients and students to fill out the information needed to generate and send a letter to their legislators.



If a patient is using the virtual policy postcards, be sure to ask them to fill out the rest of the email, including information of the services provided at the patient care event that day.



Explain the purpose of policy postcards to student pharmacists and patients to encourage them to fill them out!